

**Total Annual spending on Key Categories**

	<b>Total for 6 years</b>	<b>2013</b>	<b>2012</b>
Legal Costs	<b>13,671,334</b>	1,585,179	2,100,646
Advertising and Promotion	<b>4,641,977</b>	521,696	648,876
Conferences, Conventions and meetings	<b>2,619,904</b>	193,978	227,251
Information Technology	<b>6,140,791</b>	890,727	907,074

<b>2011</b>	<b>2010</b>	<b>2009</b>	<b>2008</b>
2,155,228	2,617,488	2,235,255	2,977,538
835,169	542,785	511,448	1,582,003
272,975	752,048	533,782	639,870
1,027,997	1,145,255	1,011,467	1,158,271